



FOR IMMEDIATE RELEASE

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Constantine Campaign Violates TVW Policy

OLYMPIA, WA – TVW President and Chief Executive Officer Greg Lane today released the following statement regarding the use of TVW footage in a political advertisement produced by the Friends of Dow Constantine campaign:

“The Dow Constantine campaign is currently broadcasting a political ad that blatantly misuses TVW programming.

“The citizens of Washington trust TVW to provide unedited and unbiased access to public policy events. Editing and using our programming for political ads both violates that public trust and puts at tremendous risk the public’s access to these events.

“Yesterday, I spoke directly to representatives of the Constantine campaign, requesting that the offending ad be pulled from the air immediately. This morning, the campaign’s lawyers responded that the Constantine campaign is refusing to abide by our request. We are disappointed with their response, which completely ignores the public interest and the tradition of respect maintained for TVW’s unique role.

“TVW takes very seriously our civics education mission and aggressively pursues those who jeopardize that mission for the sake of political gain.

“By refusing to pull the offending ad, the Dow Constantine campaign is showing complete disregard for the greater public interest role TVW plays in providing citizens unbiased and unedited access to the public policy process.

“We once again call on the Constantine campaign to pull the ad off the air immediately.”

The video footage in question was taken from TVW’s October 1, 2008, coverage of the Washington Policy Center’s annual dinner. A copy of the unedited event can be viewed at the homepage of TVW.org.

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