

ANNUAL REPORT 2019



LETTER FROM THE PRESIDENT • 2019

Dear Friends of TVW:

Since 1995, TVW has opened the work of state government to the people of Washington and the world. For nearly 25 years, TVW's gavel-to-gavel coverage of government deliberations, public policy events from around the state, and award-winning programming has served as your lens into the inner workings of Washington state government.

In 2019, TVW professional staff and our volunteer Board of Directors began the process of planning for 2020, our 25th anniversary year. This included a renewed emphasis on brand development and marketing, including increased personal appearances and media exposure regarding TVW's role in open and accessible government. In 2019, we also instituted a practice of providing produced radio spots highlighting the work of state government. Those are currently playing in stations across the state.

For the first time in several years, TVW's Board of Directors met in a full-day planning session to look at the organization's long-term sustainability and revenue diversity options. As part of this effort, we commissioned a development audit to look at our private fund-raising history, strategies, and how best to leverage our amalgamation of state (15 percent) and private (85 percent) funds. Our Board made significant commitments to our future and we look forward to sharing the outcomes of that event with you very soon.

On the programming front, TVW produced a four-part series of interviews on the highly acclaimed series, *Inside Olympia*, focused on our state's judicial system. This series was augmented by a documentary produced by our Education team on innovative incarceration alternatives entitled, *Coming Together Again: Therapeutic Courts in Washington*. In 2019, we also delivered an in-depth look at gun policy in Washington. Through *I-1639: Gun Law Standoff*, we heard from all sides of the controversial initiative and challenges to enforcement. And, I'm pleased to share with you that *I-1639: Gun Law Standoff* was awarded a Northwest Regional Emmy® in the category of Politics / Government.

In 2019, we also debuted a new show, *Washington to Washington*, in which we take a closer look at how policy decisions in Washington DC are impacting policy decisions in Washington state. In 2019, we covered the important issues of state and federal budget development, immigration, trade policy, and a two-part series on transportation.

As always, we are regularly searching for the best ways to deliver this informative content to you in efficient ways that meet your viewing needs. In addition to our cable television station, TVW content can be accessed through Roku, mobile device applications, on demand at our website — TVW.org — and we are always looking at new technologies that will broaden the view from our window into your state government. In 2019, we introduced post-production transcription services of all programming. This is an important step forward for TVW in making our content available to all our state's citizens, including those with hearing challenges.

In 2019, we also added a full-time social media professional to our team so we can increase our use of the many internet platforms available to our viewers. With this addition, we immediately started to see increases in engagement with TVW content across a variety of social media platforms.

All of this really sets the stage for 2020 and TVW's 25th anniversary. I continue to be impressed with TVW's professional team and our collective commitment to changing the way Washingtonians understand and interact with their state government. Coupled with the ongoing support of our volunteer Board of Directors, TVW is well positioned for building on our successes of our first 25 years as we look forward to the next 25.

And finally, thank you to Washington's cable community, programming sponsors, and others who give generously to ensure the work of TVW can continue. Without you, we would not be able to do the important work we do. Thank you.

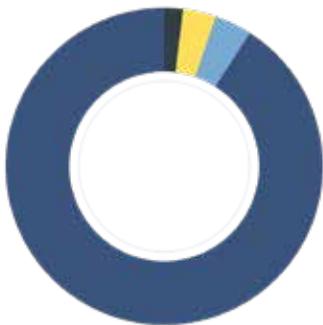
Renee Radcliff Sinclair
President / CEO

PROGRAMMING • 2019



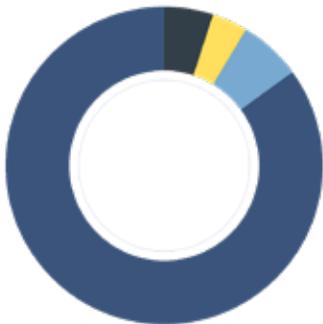
Events by Topic Area

Legislative	1351
Supreme Court	101
Governor's Office	83
Agenes/Boards/Cmsns	213
Elections	21
Produced Programs	198
General/Other	246



Events by Geographic Area

Olympia	2011
King County	84
Other Western Washington	76
Eastern Washington	42



Interstitials / Shorts

Legislator Profiles	119
My Favorite Places	9
Historic Washington	5
Teach with TVW	7

Notes:

- Includes both televised and web-only events.
- Regarding # of events: Multiple segments of a larger event are counted separately - for instance the AWB Policy Summit may include half a dozen separate programs. This makes the numbers consistent for how we count Supreme Court cases or Legislative hearings - each case, argument, or hearing is counted as a separate event.
- "Produced Programs" includes major programs; *Inside Olympia*, *The Impact*, *Legislative Review*, etc. It does not include interstitials and shorts; *My Favorite Places*, *Historic Washington*, etc. Specific numbers for those programs have their own category.
- The "Geographic Area" category covers gave-to-gavel governmental coverage, not produced programs.



PROGRAMMING • 2019



TVW's Gavel-to-Gavel coverage of state government and policy events informs and connects Washington citizens to the public policy process.

TVW's *Inside Olympia*, hosted by Austin Jenkins, features in-depth discussions with state leaders every Thursday at 7 and 10 p.m.

A round-up of the public policy issues making news each week, *The Impact*, produced and hosted by Mike McLanahan, airs Wednesdays at 7 and 10 p.m.

During the Legislative Session, *Legislative Review*, produced and hosted by Dave Martinson, recaps daily legislative highlights every weeknight at 8 and 11:00 p.m.

TVW's legal program, *The Decision*, hosted by Robert Mak, explores the complex and sometimes controversial decisions of the Washington Supreme Court.

NEW in 2019, TVW's *Washington to Washington* provides perspectives on contentious policy issues from both Washingtons. Hosted by Jennifer Huntley, Natalie Brand and Tammy Thueringer.

TVW DOCUMENTARY WINS EMMY!

What happens when a statewide initiative passes, but some local sheriffs refuse to enforce it? TVW's 2019 documentary *I-1639: Gun Law Standoff*, which explores Initiative 1639's sweeping gun restrictions and local reaction, won an Emmy® in the "Politics/Government Program/Special" category. Produced and written by Mike McClanahan, edited by David McGimpsey and Michael Peters.

TVW OUT AND AROUND WASHINGTON

TVW@Large was reintroduced as *Field Report* and continued to travel outside Olympia to cover state government and public policy implementation across Washington state.

My Favorite Places with Ralph Munro visited many places, including the beautiful and rugged North Cascades Highway and the scenic and historic Methow Valley.

Historic Washington brings old film and video back to life, showing the people, places and politics of our state in years past.

PROGRAMMING & STATION PARTNERS • 2019

Charter Communications
City of Sumas TV Cable System
Click! Network
Coast Communications
Comcast
Davis Communications
Frontier FIOS
Hood Canal Communications

Husky TV
iFiber Communications
LocalTel Communications
R & R Cable Company, Inc.
Rainier Connect
Tulalip Broadband
Wave Broadband

KBTC - Tacoma
King County TV - King County
KSPS - Spokane
KSTW - Seattle
KTNW - Tri-Cities
KWSU TV - Pullman

Number of people reached in 2019: 3,227,894



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TEACH WITH TVW

Teach With TVW is our online resource for teaching Washington state civics and government. *Teach With TVW* features hands-on civic education programs and award-winning video, including:

CAPITOL CLASSROOM

TVW's hands-on civics education program lets students participate directly in the state legislative process via TVW video connection. In *Capitol Classroom* students and teachers work with lobbyist volunteers to choose legislation to support, oppose, or amend. In 2019, *Capitol Classroom* held over seventy 30-minute video connections with students and lobbyists, with bill topics including juvenile justice reform, banning single-use plastic straws, rural access to the internet, and regulation of tobacco and vaping products (see photo below of Capitol Classroom students with WA Attorney General Bob Ferguson).

CAMPAIGN CLASSROOM

Campaign Classroom connects students across Washington state directly with journalists covering statewide campaigns and elections. In 2019, *Teach With TVW* invited students to submit questions about the election via videos recorded on their phones. We then broadcasted an answer session, showing the student questions with responses from one of Olympia's capitol press reporters.

CIVIC EDUCATION VIDEO

TVW's award-winning civic education documentaries show Washington state citizens engaged in civic life. In 2019 our documentary *More Than Their Crimes: Reforming Juvenile Justice in Washington State*, was nominated for a 2019 Emmy Award in the Politics/Government - Program/Special category. We also released a new documentary, *Coming Together Again: Therapeutic Courts in WA*. This document-

ary shows one man's path out of addiction and into recovery, as judges describe how therapeutic courts work.

Each year *Teach With TVW* produces video-based modules designed to teach key aspects of Washington state civics and government. We also produce pieces for *Celebrating Civics* - an event which travels across the state, highlighting TVW's civic education efforts.



FINANCIAL POSITION • 2019

Washington Public Affairs Network (dba TVW)

Modeled after C-SPAN, TVW is one of the oldest and most respected state public affairs networks in the country. Recognized with numerous awards for its produced programs, TVW has broadcast statewide proceedings of all three branches of Washington state government – legislative, executive and judicial – as well as public policy events of statewide significance since 1995.

TVW is a 501 (c)(3) private non-profit corporation, not a state agency, governed by an independent board of directors.

Statement of Financial Position

ASSETS

CURRENT

Cash	\$1,030,825
Certificates of Deposit	248,999
Accounts Receivable	239,297
Prepaid Expenses and other	9,998

Total Current Assets 1,529,119

Website Development Costs	16,628
Property and Equipment, Net	4,344,740

TOTAL ASSETS \$5,890,487

LIABILITIES AND NET ASSETS

CURRENT

Accounts Payable and Accrued Expenses	38,731
Accrued Payroll and Benefits	119,829
Deferred Revenue	1,209,669
Current Portion of Note Payable	34,571
Current Portion of Capital Lease Obligation	-

Total Current Liabilities 1,402,980

Note Payable, Less Current Portion 896,130

Total Liabilities 2,972,876

NET ASSETS

Unrestricted	2,299,110
Temporarily Restricted	0

Total Net Assets 3,591,377

TOTAL LIABILITIES AND NET ASSETS \$5,890,487



2019 Board Members

Rick Bender, Chair
Carl Gipson, Vice Chair
Sam Reed, Secretary
Lynn Kessler, Treasurer

Gerry Alexander
Bill Baldwin
Marty Brown
Don Brunell

Susan Champlain
Joe Dacca

Denny Eliason
Karen Fraser

Ann Goos
Mike Hewitt
Ron Main

Carmen Mendez
Sid Morrison

Ralph Munro
Briahna Murray
Karla Graue Pratt

Chris Rankin
Antonio Sanchez
Mauri Shuler

Mary Thompson
Rhonda Weaver
Lacie West
Kim Wyman

Renee Radcliff Sinclair
President & CEO

Craig Gannett
Counsel, Davis Wright Tremaine LLP

